



Literature Association

L I T A S S

Editorial

Welcome to the third edition of the Literature Association Magazine, now retitled, with tongue-in-cheek, “LITASS”. Creativity is bound to the past while projecting the future; it is a fine balance between learning from past successes and mistakes and producing something genuinely new and different. One must fit-in with the conventions of the present, while also adding something “new”. The essence of pop-art is such a conversation, a conversion of the Baudelarian Modernist tendencies of seeing beauty in ugliness merged to the rampant consumer capitalism and apocalyptic Cold War *mise-en-scène* of the middle part of the twentieth century. This utterly modern form, with roots in collage, Dada and Surrealism became synonymous with Andy Warhol, whose “Factory” broke constructions of the vital, singular genius of the artist and refashioned it into the fashionista – a mind-soul-visionary who exists as an icon, through which other artists could focus and channel their muse. Placing brush on paper was no longer necessary.

And what more ephemeral, disposable and decadent form than the magazine could capture the spirit of that movement, ever relevant in this digital, disposable tech age of fleeting memes and gifs, celebrity and YouTube. We are all “famous for fifteen minutes” now, it is true. It is hoped this magazine will educate, entertain and inform those who read it for a little longer...

I commend and salute all those who submitted their creations for this latest edition of the LAM, and know that the seemingly limitless reserves of energy and creativity of CCU students on display will be appreciated.

LITASS would not exist without the input and hard work of all the members of the Literature Association, and the kind staff of the Department of Foreign Languages and Literature, especially Department Chair Chun-Chun who has been very supportive. The contributors deserve much gratitude from the readers, and should be extremely proud of what they have achieved. “Everything is beautiful. Pop is everything.”

Benjamin J. Heal May 19 2021

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POP ART

By Wendy

“Everything is beautiful. Pop is everything.” Andy Warhol.

Pop art changes the way people see art. Before the pop art movement, the traditional art form is quite delicate and expensive, which is target to the upper class. Pop art makes art reach all levels. The pop-art is not just an art movement, but a lifestyle, a way of looking at the world. In the 1950s after WW II , people in America get tired of the war and delicate, abstract art, they want to have some good time. With the television and medium coming up. What people want is to buy and spend more. The art performance starts to turn the focus on daily life, public, and consumer culture. It was about culture. Pop art means popular art. Art for all.

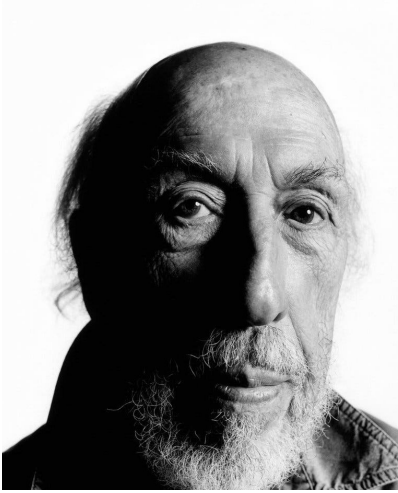
Andy Warhol (1928-1987)



“Pop art is a way of liking things.”

Andy Warhol is one of the most important figures in the pop art movement. He perfectly built a connection between art and advertising, which reflected Consumerism but also presented the right that everyone can enjoy art.

(A complete introduction about Andy Warhol on p.8)



Richard Hamilton (1922-2011)

Collages is his way of creating, using the images he found in magazines, advertisements to create his art.

In 1957, he defined pop art. “Pop art is Popular, Transient (short-term solution), Expendable (easily forgotten), Low cost, Mass produced, Young, Witty, Sexy, Gimmicky, Glamorous, Big business low cost.”

This collage is the most well-known work of Richard Hamilton. It is often considered the first work of pop art, and it may also be a manifesto. A modern living room with some fancy furniture isn't it people's dreaming about the way American living style. The satire here is they are surrounded by consumerism, materialism.



Just what is it that makes art today's home so different, so appealing? (1956)



Fashion-plate (1969–70)



Adonis in Y fronts (1963)

Roy Lichtenstein (1923-1997)



“Although almost anything seemed to be fair subject matter for art, commercial art and particularly cartooning were not considered to be among those possibilities.”

This is the reason Roy Lichtenstein put the effort into comics, he makes comic art walk in people’s life. In his work, the dialog box is especially special, the word replaces the sound and amplifies the situation.



Masterpiece (1962)

“Although almost anything seemed to be fair subject matter for art, commercial art and particularly cartooning were not considered to be among those possibilities.”

This is the reason Roy Lichtenstein put the effort into comics, he makes comic art walk in people’s life. In his work, the dialog box is especially special, the word replaces the sound and amplifies the situation.

“Another feature of his creation is Ben-Day dot.

"By changing a hue, widening a line, expanding the dots, tiny things that would help make an iconic image"



Girl with Ball (1961)

Nicola L (1932-2018)

The feminist artist, her artwork includes sculpture, painting, performance, furniture, and the human body (mostly women). Her art becomes visible rose with the trend of pop art reconsideration, which most of the works have been from male, American, and British. This trend brings more female and international artists into people's eyes and Nicola L is one of them.



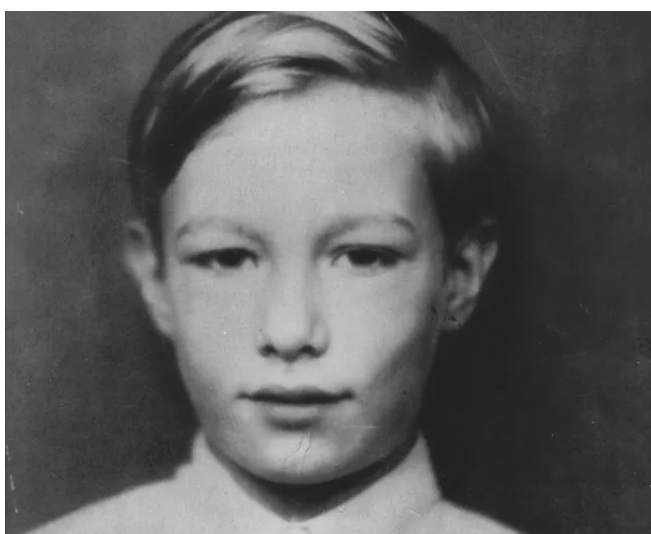
Little tv woman: 'I am the last woman object '(1969)

The television displays the message "I am the last woman object. You can take my lips, touch my breasts, caress my stomach, my sex. But I repeat it, it is the last time."

Pop art is popular art culture, any kind of works could be art. Andy Warhol's advertising, Richard Hamilton's collages, Roy Lichtenstein's comic books and Nicol L's sculpture. *"Everything is beautiful. Pop is everything."*

Pop art reflects the spirit at that time that people want to be free. Not only free themselves from war and authority but also free the art from the shelf and bring art in life.

Have you ever heard about Campbell's Soup Can? Of course, every New Yorker is familiar with this canned food since it is widely consumed by most households. Besides, it is also well-known for being used in one of the most famous silkscreen paintings of a leading artist who is devoted all his life to art, Andy Warhol. He is called the **King of Pop Art** not only because of his inspirational artworks but also his image as a public figure of the 20th Century American Art.



Born on August 6th, 1928, in Pittsburgh, Pennsylvania, Warhol (**Andrew Warhola**) is the youngest among the three sons of a couple who immigrated to America from what is now known as Eastern Slovakia. When he was in grade school, a girl student slapped him in the face and he did not want to return to school after that incident. Since then, Andy has always stuck with his mom after she pulled him out of the school in the next two years.

Because of a **nervous system disorder** that gives him a fever and causes his skin to change color, he was confined to bed and kept off from school. With his mother's support, Andy started reading comics, sketching, collecting photos while listening to the radio; and this is when he found out his passion for drawing.

ICON OF POP ART

Andy
Warhol

By Christine



In 1945, Andy attended the School of Fine Art at Carnegie Institute of Technology (presently known as Carnegie-Mellon University) and gradually became popular among his classmates for his unique art assignments. After Andy's failure to become an art teacher, he and his fellows moved to **New York City** to start their careers.



Warhol's early career is engaged in **commercial and advertising art**. On his second day in New York, he got a commission working for the Glamour magazine. Andy's paintings of shoes quickly attract attention from the public and he received many illustration works from other fashion magazines like Vogue, Harpers Bazaar, and Vanity Fair. Also during this time, there was a small mistake dropping the "a" from Andy's given name of Warhola in the article he illustrated; however, he was quite interested in the name "Andy Warhol" and then it became his official signature. His first exhibition **"Blotted line"**, a technique combining drawing with basic printmaking Andy developed at college, caught the eyes of many directors, and his talent as a commercial illustrator soon got him noticed.

Despite being successful, Andy Warhol's dream is no less than a commercial illustrator, but a really famous artist. Seeing the influence of mass production on the society he was living in, Andy with his commercial background came up with a crazy idea of making his favorite objects as artworks. His first paintings on canvas of a **Coca-Cola bottle** made a breakthrough and turn Andy into a champion of a new art movement called Pop Art. Moreover, **32 Campbell's Soup Cans**, which is hung by Andy Warhol at the Ferus Gallery in Los Angeles in 1960, became one of the most iconic works of art in the world since it reflected his thinking of the modern culture.

To protect the authority of his work, Andy founded his studio and called it **"The Factory"**. He slowly removed himself from using old-fashioned brushes and pain, and frequently used silk-screening, a stenciling technique for surface printing. An example of that was the painting of the Hollywood actress **Marilyn Monroe**, which consists of 50 images showing the "multiplicity of meanings" of her life and legacy.



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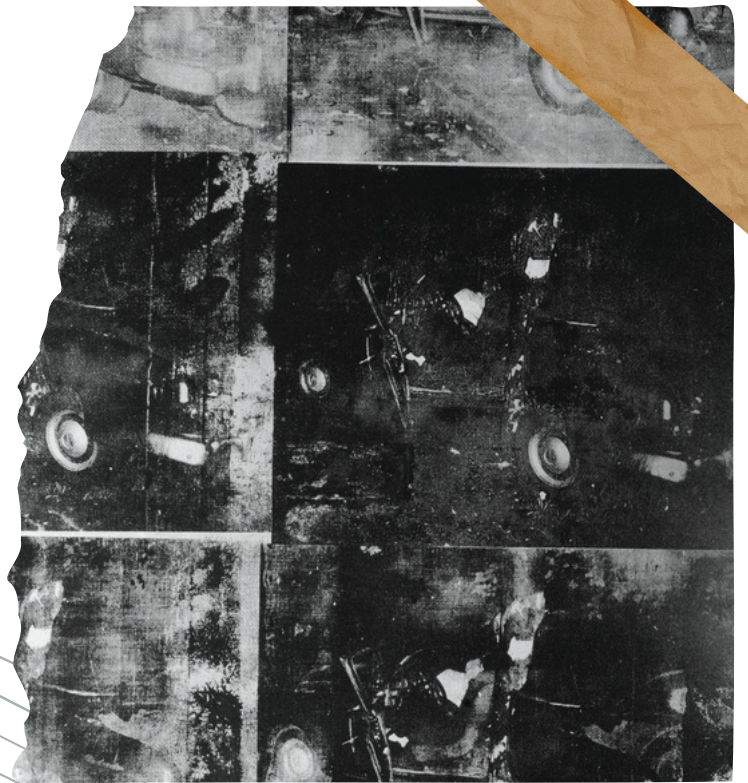
During the 1960s, he bought a movie camera and began to experiment as a **filmmaker**. Chelsea Girls, a 1966 American experimental underground film, bring him lots of success. Since Andy is gay, most of his films have homosexual themes, which at the same time receive compliments and attract serious critical attention from a wide range of audiences.

▶ 7 ▶ 8 ▶

The rise of Pop art coming along with branding and marketing made Andy realize the importance of changing himself to fit **an image of a celebrity**. Therefore, he reinvented a new Andy with a tough makeover, complete with a leather jacket, jeans, sunglasses, ankle boots, and a messy wig.



In June 1968, Andy was **shot** by a feminist called Valerie Solanas, who had appeared in one of Andy's films. He was severely injured and barely survived after the shooting, which strongly impacted his later life and art. Andy is so obsessed with death that he even worked on this subject in many of his paintings.



One of them, the **Silver Car Crash (Double Disaster)**, depicts the immediate aftermath of a car accident with a twisted human body in the car's mangled interior. It was the most high-priced artwork of Andy Warhol, which sold for US\$105 million at NYC auction in 2013.



Andy Warhol Museum

Besides being an artist, Andy also took part in the business, music producing, and book writing sector. Andy Warhol died in his sleep from a sudden arrhythmia after gallbladder surgery at the age of 58. Most of his artworks are exhibited at **the Warhol Museum**, which is located in his native City of Pittsburgh. Andy Warhol is a cultural icon and a master of the modern era that

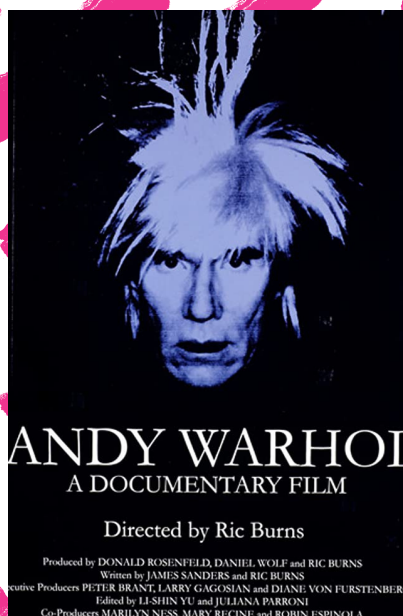
Fascinating Documentaries of Pop art

By Kate

POP ART ORIGINATED IN THE 50S OF THE XX CENTURY IN THE USA AND GREAT BRITAIN AND FINALLY FOUND ITS PLACE UNDER THE "RAYS OF THE SUN" AT THE INTERNATIONAL EXHIBITION IN VENICE (1964), DEFEATING ABSTRACT ART.

POP ART IS ONE OF THE BRIGHTEST AREAS OF ART IN THE SECOND HALF OF THE TWENTIETH CENTURY. POP ART ACTS AS A PRESENTATION OF THE CHANGES THAT HAVE TAKEN PLACE IN CONTEMPORARY ART. OF COURSE, MANY OF US, WHEN SEEING THE FAMOUS WORKS OF ANDY WARHOL (SUCH AS MERLIN MONROE IN BRIGHT NEON COLORS, WILL BE ABLE TO DISTINGUISH THE STYLE OF POP ART FROM, LET'S SAY, CUBISM, WHICH ORIGINATED IN THE EARLY 20TH CENTURY.

HOWEVER, IF THIS IS YOUR FIRST TIME HEARING SUCH A STRANGE WORD AS POP ART, OR THE NAMES OF ANDY WARHOL, KEITH HARING, THEN YOU ARE OFFERED THE CHANCE TO GET ACQUAINTED WITH SEVERAL FILMS THAT WILL HELP YOU EXPAND YOUR HORIZONS IN THE FIELD OF ART!



THE FIRST MOVIE THAT I WANT TO INTRODUCE TO YOU WILL SHOW YOU ABOUT FAMOUS POP ARTIST ANDY WARHOL - "ANDY WARHOL: A DOCUMENTARY FILM." THE MOVIE WAS MADE IN 2006 BY FILMMAKER RIC BURNS. YOU CAN SEE THE LONG WAY OF RISING WARHOL'S POPULARITY IN COMMERCIAL ART SOCIETY IN THE MIDDLE OF LAST CENTURY. IN 1962, WARHOL FIRST EXHIBITED HIS SOUP CAN PAINTINGS IN LOS ANGELES, AND AS BURNS SAID THAT WAS THE TURNING POINT IN WARHOL'S CAREER. THE FILM RUNS FOR 4 HOURS, FROM WHICH PEOPLE WHO DO NOT LIKE TO WATCH DOCUMENTARIES MAY BE RATHER BORED OUT OF HABIT. HOWEVER, IF YOU SHARE A LOVE FOR LEARNING THE BIOGRAPHIES OF FAMOUS PEOPLE WHO PLAYED KEY ROLES NOT ONLY IN THE POLITICAL OR ECONOMIC SEGMENTS OF OUR SOCIETY BUT ALSO IN THE ART WORLD, THEN YOU SHOULD DEFINITELY WATCH THIS FILM. I THINK IT WILL WORTH IT. AND ALSO YOU CAN WATCH A DRAMATIC STORY OF WARHOL'S MURDER IN 1968 ATTEMPTED BY VALERIE SOLANAS.

"THE UNIVERSE OF KEITH HARING" IS A DOCUMENTARY FILM ABOUT THE ARTIST KEITH HARING MADE BY THE FILMMAKER CHRISTINA CLAUSEN. IN THE FILM, YOU CAN SEE ARCHIVAL FOOTAGE AND MEMORIES OF HIS FRIENDS AND ADMIRERS SUCH AS ARTISTS KENNY SCHARF AND YOKO ONO, GALLERY OWNERS JEFFREY DEITCH AND TONY SHAFRAZI. THIS MOVIE HELPS US TO SEE THE LEGACY THAT HARING LEFT TO THE WORLD. WHILE WATCHING YOU MAY FIND SOME INSPIRATION FROM INTERVIEWS OF HARING'S FRIENDS SUCH AS THE CHOREOGRAPHER BILL T. JONES. THE FILM SHOWED US "A MAN WHOSE IMPULSE, "AS JONES SAYS, "WAS TO DO THE WORK AND LIVE THE LIFE." IN MY OPINION, THE DOCUMENTARY IS VERY INTERESTING AND DESERVES PRAISE.

IN THE END, I WOULD LIKE TO SAY THAT I AM SURE THAT IN ANY COMPANY OF FRIENDS OR ACQUAINTANCES, AFTER WATCHING FILMS, YOU WILL BE ABLE TO KEEP UP THE CONVERSATION WITH YOUR KNOWLEDGE OF THE WORLD OF POP ART ARTISTS.



POP ART

IN

fashion



By Ariel

Pop Art emerged in the mid-1950s, breaking the traditional frame of art. In short, Pop Art has blended into people's daily basis, introducing mass and consumer culture as well as shortening the distance between the art and the public.

Thanks to Andy Warhol, he was the first artist who brought his art in the fashion world. In fact, he was also one of the Pop Art pioneers and later became the most well-known pop art icon. In the 1960s, Warhol printed his advertising poster, Campbell's soup cans, on paper dresses. Surprisingly, "the Souper Dress" aroused shouts of applause. "These garments captured the very essence of the consumer lifestyle when they approached the idea of discarding consumer goods" said a Brazilian pop art artist, Lobo.

With no doubt, after a huge success of "the Souper Dress", fashion industry quickly accept the idea of adopting commercial advertisements or billboards along with cartoons in their designs.

Until now, still numerous designers have employed features from the Pop Art, combining their brands' own characters with bold colors or some banal objects.

It is believed that today fashion trends can be one of the effective indexes to tell Pop Art remains prevalent as it was in the last century.



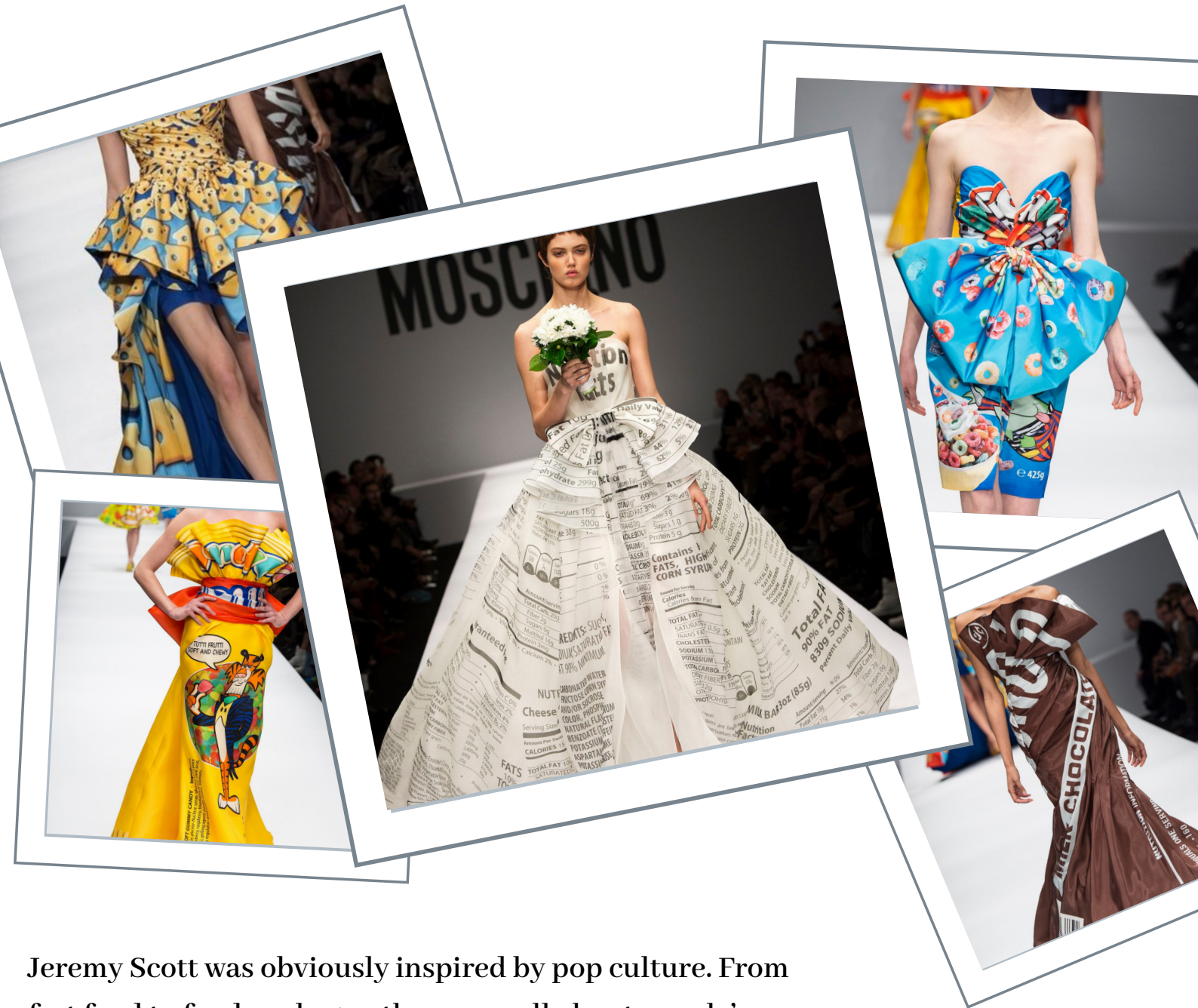
Moschino Fall 2014 Ready-to-Wear Collection

Moschino's creative director, Jeremy Scott, presented his first collection for Moschino on 2014 Milano fashion week. He borrowed the image of fast food, cartoons, and packages in terms of chocolate bars, candies, and cereal boxes.

Scott combined bright red and yellow with big “m” (like the logo of MacDonal’d’s) as one of the significant looks in this series. Also, a happy meal box and a soft-drink cup were turned into cross-body bags. It is highly possible to be recognized and also so intimate to everyday life.

Not only did he take advantage of the food culture, but also attract people’s attention with a cartoon figure — SpongeBob SquarePants. Different funny SpongeBob’s faces were painted on beanies, sweaters, and handbags. Similar to the appearance of SpongeBob, all apparel based on yellow with black dots as the main tone for this series.

The final look of this runway show reflected the consumer culture. This series of dresses were styled by various snack packages. Particularly the show ended up with a floor-length wedding dress, printed nutrition facts on it. Besides, the word “fat” could be found numerous times in the large front. It definitely grabbed people’s eyes on calories or saturated fat content.



Jeremy Scott was obviously inspired by pop culture. From fast food to food packages, they were all about people’s daily life. He once again demonstrated fashion could integrate with life experiences.



There is a clothing label from London which is totally inspired by the modern art and the Pop Art movement —The Rodnik Band.

The Rodnik Band was established by a contemporary artist, Philip Colbert. “Clothing with a strong sense of fun” is the core concept of this brand. Colbert believes, “my work walks a humorous line between fashion and art, I like the idea that my clothing is taken off the wall and worn, that each style expresses an artistic idea that is accessible and makes a thoughtful statement. I feel that fashion’s greatest value is fantasy and escapism. For me, humor is a powerful tool to push understanding and encourage a thoughtful approach to clothing.” In addition, Colbert thinks he is running a band, creating art, clothes, music, and everything about the pop world. In fact, he will write songs for each collection and perform at the show. To be honest, his designs are so unique that even telephone and toilet can be worn as fancy garments. Many celebrities appreciate his works and love to wear them as well, such as Katy Perry or Rita Ora. But why did he choose Pop Art to illustrate his ideas to the public? When journalists asked Colbert, “What is it about Pop Art that people can relate to?” His answer was, “It’s often very direct and striking. It communicates directly with accessible references. It’s often very positive in spirit. It’s the most powerful relevant visual language of our time!”



HIPPIE

By Wendy

Pop art rebel against authority and the art on the shelf, Hippie is also a rebel movement at that time. On the perspective of ideology and society background, in 1960s, America full with various kinds of anti-war, anti-mainstream, and anti-authority movement.

Hips pursued individual liberation, love and peace. Showing their revolt against the main stream culture by growing their hair long, wearing colorful clothes, playing guitar all day, having sex, doing drugs, and psychedelic. The literature, fashion, movie and art all had enormously transformed at that time.



In Taiwan, we also have the familiar culture to hippie. The music festival like Megaport Festival (大港開唱), Wake up Festival (覺醒音樂祭), and Jurassic Festival (諸羅祭)… Gather many indie bands and people together, they enjoy and immerse in music itself, they reveal their truth self, release the stress and bad emotion, being unjudged and free.



MUSIC FESTIVAL

SHARING *By June*

剛到現場時，一如既往地充滿了各種小吃攤販的味道。地上的磚塊是由花崗岩拼湊而成，有種到了歐洲的城市廣場上的幻覺。望眼過去，左右兩側的攤位上都掛上了整齊又溫暖的黃色燈泡。走道上有情侶，也有不少孤單身影，但在被各種聲音包圍的世界裡，沒有人會注意到，你。跟著人潮，我和朋友L終於一起走到了主要的舞台。酒精微微地產生了作用，在音樂開始的三十分鐘後，地板在震動，人們也一下子長高，一下子縮水，因為大家的腳都一起跟著音樂離開了地球表面。不認識的人佔了大多數。看著身旁一個又一個的人來來去去的(因為會被推到前面或後面)，我在想，同樣都是帶著各種身分的每一個人，是這如此相像，但卻也獨一無二，臉上都是兩個眼睛、一個鼻子、一個嘴巴，但是因為不同的故事，來到這同樣的地方。大家都喜歡音樂，喜歡被音樂療癒，都帶著各自的傷口來著裡修復，我想，如果能夠想著「欸，明天就是音樂祭了，在努力一下吧。」而生活的話，其實存在的意義也可以是這麼簡單、熱血和美麗的，這就是音樂祭存在的意義。

康士坦變化球的熱血觀眾，有的流淚，有的瘋狂的擠向台前，一起被音樂感動。



這是告五人，人們隨著如迷霧般的音樂搖擺。

Middle-earth in my heart

By Alina

Movies are a very important part of our lives. We can't imagine weekends, holidays, and vacations without watching them. Some movies we can't even watch to the end, they somehow disgust us. But there are some movies that we can review over and over again. And even when you have already watched some movies 100 times, they still can awake some new emotions in us, each time we notice some new details in them. For me, such films are The Lord of the Rings and The Hobbit - well-known all over the world.

The filming took place in national parks in New Zealand. Thanks to this, in the film we can see truly fabulously beautiful landscapes. The director is Peter Jackson, who has also directed such films as District 9, King Kong, and Hobbit. The last one is another trilogy also based on Tolkien's story and talks about actions that took place before actions in The Lord of The Rings. The director is Peter Jackson, who has directed such films as District No.9, King Kong, and Hobbit. The last one describes the events preceding the events in «The Lord of the Rings»

In this film, we will learn the story of the journey of Bilbo Baggins, the dwarves and the wizard Gandalf the Grey to liberate their kingdom - Mount Erebor, captured by the dragon Smaug. On their way, travelers encounter many challenges, such as fighting orcs, goblins, huge spiders, being captured by the king of the forest elves Thranduil, and many others. This film is closely related to the "Lord of the Rings" and explains a lot of not quite clear points.

But back to The Lord of the Rings". This trilogy tells about the journey of the fellowship of the ring. This is the name of a group of 9 keepers of the omnipotence ring (4 hobbits, dwarf, elf, 2 men and a magician- Gandalf). The reason for a journey is to destroy One Ring and its creator, Sauron, who represents all the evil in the world. The main character is Frodo Baggins, who gets this ring from his uncle Bilbo and he will throw it into the mouth of a mountain called Orodruin.

These films tell fascinating stories of friendship, adventure, courage, and selflessness. These are kind, but instructive fairy tales, with the incredible beauty of landscapes, costumes, with complex, but interesting characters. They are equally interesting for both adults and children and have deservedly received their awards and millions of fans around the world.



Alice in Wonderland

PHOTOGRAPHER BETTY LIN

哈囉大家，我是貝蒂。

這個系列我把它取名叫“Alice in Wonderland”，接著我會大致介紹這個名字的由來。

首先感謝這位模特朋友的信任，讓我完整地拍下這組照片；同時我也認為這組照片詮釋了模特本身的美、獨特、與性感。

原本以為昏暗的燈光，會讓照片看起來並不完美。沒想到，這些色調自然地融合成一點帶有紅藍原色的燈光，讓整體感更趨向迷幻，同時這些照片未經過任何調整，都是相機與光影本身調和下的結果。畫面清澈而朦朧、我自稱它是迷幻風格的展現手法（笑）。模特拿著花，好像森林裡的小精靈，與世界與世無爭的表象，卻始終帶點叛逆與執拗。







Let it slip...

Or let me slip...



----WHAAAM!!!

**We killed my parents
Took the Studerbaker
And hit the road...**

**It was all fire, heat
and death...**

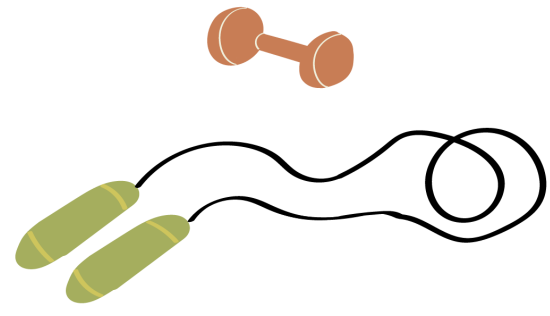
**A whirlwind summer
of crime, speed and
desire...**

--I can't stop thinking about
Todd...he's so *dreamy*!

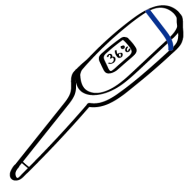
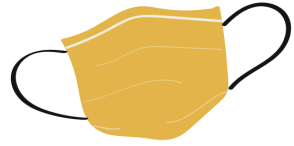
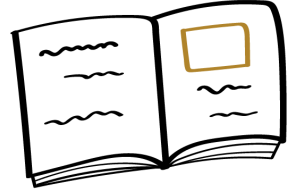
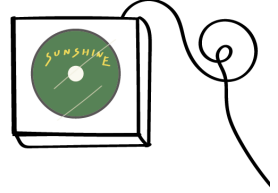
As I walked into the
classroom everyone was
looking at me...they all know!!



It couldn't be positive - it
couldn't be! What am I going
to do!? -sob-



STUDY FROM HOME



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